

COMPANY DETAILS

The Grōth Group LLC

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Florida, 33702

United States

 www.groth.group



**ACQUIRING FOUNDER-LED
MULTI-UNIT BUSINESSES**

HIGHLIGHTS

- 1. Thriving Retail & Restaurant Industry:** A \$290 billion market (8.4% 10YR CAGR) with strong demand for well - operated brands.
- 2. Proven Growth Model:** A strategic approach to valuing, acquiring, and scaling high-potential targets using proprietary systems and performance driven execution.
- 3. Operator-Led Execution:** Led by seasoned operators with expertise across site selection, training, recruitment, marketing, operations and and finance.
- 4. Strategic Value Identification:** We uncover undervalued opportunities through rigorous analysis of both unit economics and future upside - often missed by traditional investors focused only on financials.
- 5. Exclusive Market Access & Industry Relationships:** Early access to prime opportunities - before competitors.
- 6. Structured Growth & Exit Pathways:** Clear strategies for scaling and optimizing operations, culminating in timely exits and liquidity for investors.
- 7. Attractive Investor Returns:** A clear strategy to drive strong IRRs through growth, optimization, and strategic exits.

MEET THE BAND

The Grōth Group's team have successfully built, scaled and exited companies, creating lasting value through sustainable growth.

DAVID ULRICH

Managing Partner & CRO

RANDY COMBS

Managing Partner & COO/CFO

LARRY STRAIN, CCIM

Strategic Partner & Multi-Unit Development

JIM VINZ

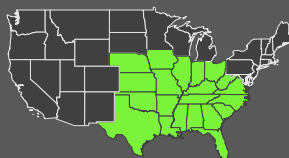
Advisor: Thought Leadership

DAVID PROCTOR

Advisor: Strategy & Finance

FOUNDER-LED & MULTI-UNIT FRANCHISE ACQUISITIONS ACCELERATING GROWTH IN THE RETAIL & RESTAURANT INDUSTRY

The Grōth Group is an operator-led investment group dedicated to transforming high potential retail and restaurant brands into market leaders. Backed by 150+ years of combined industry experience, we leverage capital, operational expertise, development acumen, and industry relationships to drive sustainable growth and investor value.



**PRIMARY REGIONS FOR
MULTI-UNIT DEVELOPMENT**



**CREATING LONG TERM
SUSTAINABLE GROWTH**

PROBLEM

- Traditional investment models often prioritize short-term financial gains at the expense of long-term sustainable value.
- Owner operated/founder-led businesses frequently lack the capital, operational support, and strategic guidance needed to scale.
- Poor real estate strategies and overextended development agreements commonly lead to stalled growth and failed exits.

MARKET FOCUS

- The Grōth Group targets high-growth potential retail and restaurant brands, focusing on opportunities that cater to discerning consumers with discretionary incomes and similar lifestyle choices.
- We are focused on the US market in the following regions:
 - Southeast: e.g. Atlanta
 - South Central: e.g. Dallas
 - North Central: e.g. Columbus

VALUE PROPOSITION

The Grōth Group stands apart by taking an operator-first approach, combining hands-on execution, deep industry expertise, and long-term brand building to drive sustainable growth - rather than prioritizing financial engineering and short-term gains.

SOLUTION

- We provide owner operated/founder-led brands with the capital, strategic guidance, and operational support needed to scale successfully.
- Our team leverages deep real estate and development expertise to unlock sustainable, scalable growth.
- By aligning long-term strategy with hands-on execution, we create lasting value for both investors and emerging brands.

INVESTMENT MODEL

- 1. Disciplined Acquisitions** – Every investment follows stringent, time-tested criteria to ensure long-term success.
- 2. Hands-On Growth Execution** – We embed scalable systems, streamline operations, and drive strategic expansion.
- 3. Sustainable Breakout Growth** – Our model pushes brands past the tipping point, accelerating sales, unit count, and profitability.

CAPITAL PARTNERS

Our ideal capital partners share our vision for building sustainable, high-performing brands, with a shared stake in our financial performance. We seek investment that enables growth, fostering a long-term partnership built on mutual goals.

**TO REQUEST A COPY OF OUR INVESTOR
PRESENTATION PLEASE CONTACT ➡**

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